

Common principles shared by the ESOs relating to the ESS¹

The ESS is an integral part of Europe's global competitiveness, economic growth, consumer confidence and capacity for innovation. CEN, CENELEC and ETSI agree that the following principles are shared in common in their role as ESOs within the ESS.

The following seven common principles inform each organisation's strategy implementation in their role as an ESO within the ESS:

1. Create standards, both directly and through relationships with other bodies, that consolidate and strengthen the European Single Market and are used globally supporting European industry in the global markets;
2. Use standardization to remove technical barriers to trade, support economic growth, promote well-being and address societal challenges;
3. Anticipate market, scientific, demographic, social and environmental trends and identify emerging opportunities and innovative and converging technologies that would benefit from early, coherent standardization;
4. Encourage European public and private research programmes to use standardization as a means to codify new knowledge and to impact the market;
5. Deliver market-relevant, cost-effective, timely, usable flexible standards, other deliverables and services;
6. Engage with and reflect the diversity of stakeholders and the breadth of their interests in standardization;
7. Invest in awareness-building activities, education programmes and technical training that serves to attract the next generation of standards makers.

¹ ESS Definition according to EXPRESS (EXP 138 - JPG ESS N011 rev4):

The EUROPEAN STANDARDIZATION SYSTEM (ESS) comprises the three recognised European Standards Organisations (ESOs) - CEN, CENELEC and ETSI - their members and involved stakeholders.

The objective of the ESS is the implementation of standardization throughout Europe to facilitate the exchange of goods, information and services through the elimination of barriers caused by provisions of a technical nature, and thereby to ensure a large unified European market promoting competitiveness and fostering innovation. At the international level, the ESS shall facilitate world trade and position Europe in the global market by taking an active part in world-wide standardization.